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PUI Section B

Assignment 5

Reflection

It was my first time actually coding a webpage using HTML/CSS except small exercises that I did from online classes. There were numerous challenges that I had to overcome and I mainly used w3school and stackoverflow for more questions. The most frustrating experience was using id and classes, and changing the properties in CSS. Some of my code worked and some did not but the text editor or the webbrowser did not tell me what’s wrong. Decoding took me a long time using the inspector tool of the chrome. Subdividing elements with <div> was confusing at the beginning but as I became more familiar with it, it helped me a lot in organizing elements.

I focused on warmth and friendliness of the brand identity of the client. I used pastel pink color as the background and welcoming images in the homepage to invite users. The main picture is a close up of the signature cinnamon roll, focusing on the main product of the client. In the product detail page, I wanted users to see the options as primary entry of interaction.